



Marketing and Communications Requirements

As a community partner of your organization, All Faiths Food Bank would appreciate publicity for the work we are achieving together, particularly in cases where All Faiths has contributed philanthropically or through staff time and expertise. Publicity would be appreciated via a press release and on social media (please be sure to tag us if you do) as well as via newsletter, stakeholder communications and special events where the program in question is discussed.

Please use our full name, "All Faiths Food Bank," the first time; feel free to shorten to "All Faiths" for any additional mentions. We would be happy to send a high-res version of our logo should you acknowledge our support via a designed piece.

Here is our boilerplate, should you feel compelled to include any key information from it or use it in its entirety at the conclusion of your press release:

All Faiths Food Bank is the only food bank and largest hunger relief organization in Sarasota and DeSoto counties, providing millions of meals each year in collaboration with 480 programs and partner agencies throughout the community. All Faiths works not only to end hunger today but also strives to end hunger - forever - by helping families and individuals gain long-term food security, enjoy better health outcomes, and achieve self-sufficiency. All Faiths is rated 4 stars by Charity Navigator and is a member of the Feeding America and Feeding Florida networks. For more information visit allfaithsfoodbank.org.