



**ENDING
HUNGER**
ALL FAITHS FOOD BANK

Agency partner media kit 2025



All Faiths Food Bank

8171 Blaikie Ct.

Sarasota, FL 34240

941.379.6333

allfaithsfoodbank.org

Who we are

Mission

Together with our partners, we provide healthy solutions to **end hunger** in our community.

About us

All Faiths Food Bank is the only food bank and largest hunger relief organization in Sarasota and DeSoto counties.

AFFB was founded in 1989 by a group of individuals who, through their respective organizations, were feeding people facing hunger in our community. They combined efforts to incorporate as All Faiths Food Bank, a 501(c)(3) nonprofit organization.

A certified member of the **Feeding America** network, All Faiths provides millions of meals each year through robust programs and partnerships with hundreds of charitable organizations throughout the community. In addition to food distribution, All Faiths operates a roster of innovative direct service programs that not only solve the immediate problem of hunger, but also **strive to end hunger by helping families and individuals gain long-term food security, enjoy better health outcomes and achieve self-sufficiency.**

Our work is evidence-based and data driven. We focus on outcomes and impact — and our work is measurable. Our priority is to serve the most vulnerable first: children, seniors, veterans and people in crisis.

We are determined to create — and continue to strengthen — a food system that is healthy, efficient, sustainable and responsive to our neighbors facing hunger.

All Faiths Food Bank is rated four stars by Charity Navigator, the world's largest, most trusted nonprofit evaluator.



Nelle S. Miller, President and CEO

Nelle is a longtime community leader with nearly 20 years of nonprofit management experience in Sarasota County.

Nelle joined All Faiths Food Bank as a board member in 2016, serving as board chair from 2017-2020. During that time, she helped lead the food bank response through Hurricane Irma and the Coronavirus pandemic, represented All Faiths as a spokesperson in the local press and acted as a steward of major donors.

Prior to being appointed president and CEO of All Faiths, Nelle served on the boards — and often as board chair — of several nonprofit organizations in Sarasota, including the Jewish Federation of Sarasota-Manatee, Glasser/Schoenbaum Human Services Center, Community Foundation of Sarasota County, Boxser Diversity Initiative and Education Foundation of Sarasota County.

Nelle holds a BA from Brandeis University and a Harvard University Executive Program certificate in Governing for Excellence.

She is an avid runner and community volunteer, and is deeply committed to creating cultures that embrace diversity, equity and inclusion where people from diverse backgrounds feel they can contribute and belong.



Our impact in 2024



Read our full impact report at allfaithsfoodbank.org.

Our programs

Food Access Programs

- **Agency Partners** - Network of agencies that distribute food directly to neighbors through pantries, soup kitchens, shelters and community organizations. Pantries receive food, training and capacity support to strengthen local hunger-relief efforts.
- **Mobile Pantries** - Distribute fresh produce, proteins and pantry staples directly into communities with limited food access. Designed to serve large groups efficiently through scheduled drive-thru or walk-up distributions.
- **Mobile Farm Markets** - Bring fresh fruits, vegetables and dairy items to underserved neighborhoods through drive-thru or walk-up distributions. Focus on providing healthy, seasonal options at consistent locations each month.
- **Veterans Pantry** - Twice monthly distribution serving veterans and their families with nutritious food and community resource connections. Collaboration with local veteran organizations to reach those facing food insecurity.
- **Senior Food Assistance Program** - Regular grocery distribution at senior residential communities/facilities for older adults facing limited mobility or fixed incomes. Provides balanced, senior-friendly food selections that promote health and independence.
- **College and University Food Program** - Provides campus-based food pantries for students facing food insecurity to ensure students can focus on education without the burden of hunger.

Childhood Hunger

- **Campaign Against Summer Hunger** - Annual community-wide campaign providing food to children during summer months when school meals aren't available.
- **BackPack and Snack Program** - Provides nutritious snacks and weekend food bags to children at risk of hunger when school is closed. Distributed discreetly through schools to reduce stigma and ensure consistent nourishment.
- **School and Family Pantry Program** - Onsite food pantries at schools providing groceries for students and families. Helps reduce child hunger and support academic success by ensuring consistent food access.

Nutrition Programs

- **Nutrition Education** - Offers cooking demonstrations, recipes and workshops promoting healthy eating on a budget. Empowers families to make nutritious choices using foods commonly distributed through All Faiths programs.
- **Nutrition Pantry Program** - Assists partner pantries in adopting a client-choice model emphasizing nutritious food options. Integrates nutrition education and visual cues to encourage healthy selections.
- **Community Gardens** - Provide resources and coordinate creation for organizations to grow fresh produce, learn gardening skills and build community connections. Support nutrition education and promote long-term food sustainability through hands-on learning.



Our programs

Disaster Response

- **Emergency Food Distribution** - Provides emergency food and supplies before, during and post-crises, like hurricanes or community-wide disasters. Works with emergency management partners to ensure rapid, coordinated relief, including support to evacuation centers and first responders.

DeSoto Food & Resource Center (FRC)

- **Food Distribution and Registration** - Provides consistent access to fresh produce, proteins and pantry staples through on-site distribution. Neighbors register for services, ensuring accurate reporting and connection to additional resources.
- **Wraparound Services** - Co-located partners and All Faiths staff connect neighbors to benefits, referrals and community resources to address barriers beyond food.
- **Home Deliveries** - Monthly deliveries by FRC ops staff of fresh and shelf-stable food to families facing transportation barriers, ensuring equitable access.
- **Migrant Camp Partnerships** - Targeted outreach and mobile delivery to agricultural worker sites, addressing seasonal and transportation-related food insecurity.
- **Re-Entry Bags** - Curated food and resource kits distributed to individuals transitioning from incarceration, supporting successful reintegration into the community.
- **Unhoused Bags** - Shelf-stable food bags designed for neighbors without reliable cooking facilities, providing immediate nourishment and dignity.

Neighborhood Choice Markets

- **Newtown Market (opening early 2026)** - Choice-based, grocery-style food distribution paired with wraparound services, fostering proximity and community connection.
- **Future Markets** - Additional neighborhood markets will be developed in other communities, expanding access to choice-based food distribution and wraparound supports.

Food Is Medicine Programs (FIM)

- **Food Insecurity Screening Program** - Healthcare and social service providers screen patients for food insecurity. All Faiths' Benefits Team connects with neighbors who screen positive to provide immediate food resources, resource navigation and information on community services.

FIM Food Access Programs

- **Wellness Markets** - Onsite, choice-based markets located in healthcare clinics where patients screened positive for food insecurity can select fresh produce, proteins and pantry staples that same day.
- **Wellness Bags** - Prepackaged bags with shelf-stable, nutritious foods — enough for four full meals — paired with recipes and nutrition education to support families at risk of hunger at a FIM locations.
- **Home Delivery (DeSoto County)** - Monthly food deliveries for families facing transportation barriers, available to those who screen positive for food insecurity through a FIM partner.



Our programs

Internal Wraparound Services

- **Benefits Program** - Application assistance for SNAP, Medicaid and TANF (Temporary Assistance for Needy Families), ensuring families can access essential benefits that improve stability and reduce financial stress.
- **Case Management** - Addresses complex barriers to food security with personalized care plans, financial literacy, VITA (Volunteer Income Tax Assistance), SSI/SSDI (Supplemental Security Income/Social Security Disability Income) and re-employment support to strengthen long-term financial health.

External Wrap-Around Services

- **Community Partner Integration** - Partners are invited onsite at All Faiths mobiles, markets and resource centers to share their programs directly with families — expanding access to services such as healthcare navigation, childcare, employment resources and financial literacy.



Our branding guidelines

Agency partner marketing/communications requirements

As community partners, helping the public understand our mutual organizational relationship is crucial to building awareness around hunger relief and the services we provide together.

All Faiths Food Bank would appreciate publicity for the work we are achieving – particularly in cases where All Faiths has contributed philanthropically or through staff time and expertise – via **press release, social media, newsletter, website, stakeholder communications** and **special events** where the program in question is discussed.

We are happy to provide our logo, quotes, photos and/or videos for your use.

Please share any communications with us for review ahead of publication.

All communications, marketing and media requests:

Director of Strategic Communications, Nina Harrelson
nharrelson@allfaithsfoodbank.org

More information about All Faiths Food Bank:

allfaithsfoodbank.org

Additional agency relations resources:

allfaithsfoodbank.org/agency-portal/

Our full media kit (logo, boilerplate, brand guidelines):

allfaithsfoodbank.org/branding



Our language

Instead of:

- Clients
- Hungry people/the hungry
- Needy people/"those" in need
- Low-income/poor people/the poor
- Homeless people/the homeless
- Solve/fight hunger
- Serves/benefits
- Disabled/handicapped/victim of

Use:

- Neighbors/people
- People facing hunger
- People experiencing food insecurity
- People experiencing poverty/facing hardships
- People experiencing homelessness
- End hunger
- Helps/assists/supports/feeds
- People with disabilities

Our logo and colors

As an agency partner, you are encouraged to share **All Faith's Food Bank's** logo in your organization's printed and digital materials – such as newsletters, brochures, social media platforms and on your website.



***Please contact us for approval in advance.
Do not stretch or distort our logo or alter the colors.***



SAMPLE CO-BRANDED PRESS RELEASE

[Your organization's logo]

[Your organization's address]

[Website]



[Your organization's media contact name]

[Title]

[Phone]

[Email]

[Your organization] partners with All Faiths Food Bank to distribute turkeys to community this holiday season

Annual 'ThankFULL' campaign will provide 3.6 million meals to neighbors in need

Sarasota, FL (DATE) – For the tenth year, *[your organization]* has teamed up with All Faiths Food Bank to brighten the holidays for our neighbors facing hunger. Through generous community support, *[your organization]* and All Faiths will distribute more than 13,000 frozen turkeys and sides in an effort to turn empty plates into “*ThankFULL tummies and hearts*” this Thanksgiving.

Skyrocketing rent, groceries and gas prices have hit those who were already struggling hard – especially children, families and seniors on fixed incomes, while new families are experiencing hunger for the first time.

[Your organization's quote]

Since 2014, *[your organization]* has worked with All Faiths Food Bank to provide food during the holidays as part of the food bank's annual *ThankFULL* campaign. Funds from this year's campaign will enable All Faiths and its agency partners to distribute 13.6 million holiday meals throughout Sarasota and DeSoto counties.

All turkey distributions will be held as long as supplies last. *[Insert details about your organization's distributions.]* On **Saturday, November 11**, starting at **9 a.m.**, frozen turkeys and side dishes will be distributed at the **Van Wezel Performing Arts Hall** (777 N. Tamiami Tr., Sarasota); this effort is being held in partnership with **The Bay Sarasota**. Veterans are welcome to pick up turkeys and sides during the **Veterans Pantry at Church of the Palms** (3224 Bee Ridge Rd., Sarasota) on **Tuesday, November 14**, starting at **9 a.m.** Another large-scale turkey distribution will take place at **Ed Smith Stadium** (2700 12th St., Sarasota) on **Wednesday, November 15**, starting at **4 p.m.**

There will also be several locations for turkey distributions in DeSoto County, including at All Faiths Food Bank's **DeSoto Food and Resource Center** (1021 E. Oak St., Arcadia) on **Friday, November 17**, starting at **11 a.m.**

Through Thanksgiving, additional turkey distributions will take place at several of All Faiths Food Bank's mobile pantry sites and numerous partner agency locations, including school pantries and youth-serving nonprofits. Proof of Sarasota or DeSoto County residency is required. For more information about the turkey distributions, visit the "Food Finder" page at allfaithsfoodbank.org.

"If there's one thing we know for sure, it's that hunger doesn't take a break during the holidays and that many families feel the added pressure – and expense – of trying to provide seasonal meals and gifts," said All Faiths Food Bank's president and CEO Nelle S. Miller. "Our annual turkey distributions are just one way for us to let our neighbors in need know that we care. Many thanks to *[your organization]* for its ongoing support."

The funds for the turkey distributions are being raised through generous individual, foundation and corporate gifts to the *ThankFULL* campaign, as well as through the support of the **Kathleen K. Catlin Foundation of the Community Foundation of Sarasota County**, which granted \$75,000 this year and has supported the effort generously for nine years.

[Insert additional relevant information about your organization, including data, website URL, etc.]

To donate to the *ThankFULL* campaign or find upcoming food distributions, please visit allfaithsfoodbank.org.

PHOTO IDs:

All Faiths Food Bank expects to distribute 13,000 turkeys (and sides) and a total of 3.6 million holiday meals this year

Cars lined up early for the turkey distribution at Ed Smith Stadium last year

[Your organization's boilerplate]

About All Faiths Food Bank

All Faiths Food Bank is the only food bank and largest hunger relief organization in Sarasota and DeSoto counties, providing millions of meals each year in collaboration with more than 300 agencies and programs throughout the community. All Faiths works not only to end hunger today, but also strives to end hunger – forever – by helping families and individuals gain long-term food security, enjoy better health outcomes and achieve self-sufficiency. All Faiths is rated four stars by Charity Navigator and is a partner of the Feeding America and Feeding Florida networks. For more information, visit allfaithsfoodbank.org.

Our social media



@AllFaithsFoodBank



@AllFaithsFoodBank



@All-Faiths-Food-Bank

Sample post 1: *[Your organization]* is proud to support @AllFaithsFoodBank. Our team was excited to volunteer today to sort and pack food for our neighbors in need.

For assistance or to find out how you can help, visit allfaithsfoodbank.org.

#EndHunger #FeedingFlorida

[Photo]

Sample post 2: Thanks to your generous support, *[your organization]* has partnered with @AllFaithsFoodBank to provide turkey dinners to families facing hunger this holiday season.

Give now at allfaithsfoodbank.org.

#EndHunger #ThankFULL

[Photo]

***Please tag All Faiths Food Bank in relevant social media posts,
so we can like, comment and share!***

